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## Review comments on DOU 0.1

 Posted by [Al Lun](#) at Wednesday 19:17

The following are comments and discussions generated from the review of the DOU:

<http://cpg.dmcbeam.org/infocenter/cpg-file-folder/community-planning-document-of-understanding.1.pdf/view>

 Posted by [Al Lun](#) at Wednesday 19:19

### Comments from **Mitzi A. Baker (deposited by Al Lun)**

Steve:

I hope you are doing well. It looks like discussions around the community interest groups and networking continue to move. With that, I want to re-state concern with using the term “community planning” in the title and purpose of the group. In addition, there are some questions that need to be answered with regard to the purpose and need for organizing ongoing discussion:

- 1) What defined need(s) will be served by continuing with this effort?
- 2) Who is being served – who is the audience?
- 3) What issues, specifically, will this effort help resolve & how will that be done?
- 4) Is this effort replicating other work or defined responsibility in the community?

.....

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The “Document of Understanding” makes reference to a Rochester-area Community Planning Group (CPG). The Mission does not identify community planning, but rather community improvement (to make Rochester and its surrounding area a better place to live). Planning can certainly be a component to improvement, but the document does not define whether improvement thru planning, or thru strategic alliances and cooperation, thru networking, or ...? If thru planning – how is this different from the Planning work that the City, County and ROCOG are responsible for?

Under the Strategy section of the DOU, there is a reference to the navigator-based network to “facilitate community planning dialog, synchronize planning activities”, etc. There are citizen and elected boards and commissions, and staffed departments and agencies already doing and responsible for planning – this needs to be much more specific. Again –concern w/ the language, purpose, objectives, etc. along w/ confusion with the roles and responsibilities with existing structures. I encourage your team to

consider avoiding conflicts with roles, expectations, and responsibilities that exist in the community and to define this initiative more narrowly and also to avoid the term “community planning”.

As you can tell, I'm still struggling with the purpose, need, and benefit of this effort and still see this as very muddy. I'm also concerned with terminology in the DOU and confusion with other existing structures and responsibility. Perhaps the picture is clearer to you and the others who disseminated information from the last group gathering hosted at the RAF. If it is, please help me understand this better.

Let me know if you'd like to chat.

Thanks much.

**Mitzi A. Baker, AICP**

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 Posted by [Al Lun](#) at Friday 11:24


Regarding:

*"The "Document of Understanding" makes reference to a Rochester-area Community Planning Group (CPG). The Mission does not identify community planning, but rather community improvement (to make Rochester and its surrounding area a better place to live). Planning can certainly be a component to improvement, but the document does not define whether improvement thru planning, or thru strategic alliances and cooperation, thru networking, or ...? If thru planning – how is this different from the Planning work that the City, County and ROCOG are responsible for?"*

Mitzi made a good point regarding the name or branding of this group. We need to find a more appropriate name for this group to avoid creating confusions. This is not a planning group. It is more an information sharing group.

Speaking for myself simply as a concerned citizen with a passion to help the community with my IT skills and my years of business process experience, I need help to figure out what different groups are doing, why are they doing what they are doing and what results are they really producing that are truly important to my community.

I would like be able to find the work products coming out from the City, County and ROCOG planning groups as well as other community activist groups easily and hopefully they are in a format that a lay person like me can understand so that I can make informed decisions as to which programs I can contribute to and which projects require more understanding and justifications.

 Posted by Al Lun at Friday 10:41

**Regarding: What issues, specifically, will this effort help resolve & how will that be done?**

I believe this effort helps to resolve the silo tendencies that inadvertently occur in most human interactions.

*See the following quote:*

*"Minnesota is known as The Land of 10,000 Lakes. It could also be known as 'The Land of 10,000 organizations that don't work together.'" .. Dale Wahlstroms, CEO Life Science Alley*

How will that be done is somewhat described by Strategy section of the document

<http://cpg.dmcbeam.org/infocenter/manual/cpg-mou/organization-structure>


using the Collective Impact model

and the duty of the "Navigator"

<http://cpg.dmcbeam.org/infocenter/manual/cpg-mou/navigator-job-description>

and the Collaboration Tools:

<http://cpg.dmcbeam.org/infocenter/manual/cpg-mou/deliverables>

 Posted by Al Lun at Thursday 10:10


Regarding the question 2) Who is being served – who is the audience?

I believe the Stakeholder Members described in the document section

<http://cpg.dmcbeam.org/infocenter/manual/cpg-mou/cpg-membership>

some what addresses who is being served.

It also describes some of the benefits of becoming a member.

 Posted by Al Lun at Wednesday 19:37

Regarding: 1) What defined need(s) will be served by continuing with this effort?

One of the needs is somewhat expressed in Sheila Kiscaden's statement made to PB:[http://www.postbulletin.com/news/local/mayo-clinic-s-dmc-initiative-sparks-more-meetings-on-impact/article\\_b0bd4221-7838-525b-8e12-ddd428d7d062.html](http://www.postbulletin.com/news/local/mayo-clinic-s-dmc-initiative-sparks-more-meetings-on-impact/article_b0bd4221-7838-525b-8e12-ddd428d7d062.html)

"I think rather than having every group go off and work on their own, it's really helpful to be able to share what's being learned along the way ... and look for opportunities for synergy, not only in the planning process but in the future for service delivery," she said.


I myself feel there is a need for open sharing of ideas, needs and even a cultural transformation to encourage and inspire civic engagement, open governance and modeling of effective, accountable, transparent "Public Private Partnership". There is a need to open up the dialog, enable collaboration and model a welcoming environment.

 Posted by Al Lun at Friday 10:46

**Regarding:** Is this effort replicating other work or defined responsibility in the community?

That is a good point. We should make sure that this group does not replicate other work that already exists in the community. Its purpose should be focused on finding out what currently exists and what gaps exist. A way to do that is to for the regular meetings to present existing capacities and assets.

I visualize that the dmcbeam.org website will evolve to have the capability to direct "visitors" to work and work products being produced by other work groups that exist within the community. Think of it as as portal or hub whose purpose is not to create overlaps but to direct information flow to the proper end points.

 Posted by [Al Lun](#) at Wednesday 19:20

Comments from Sheila Kiscaden (deposited by Al Lun):

Al and Steve:

Some of us non-tech savvy folks will need some assistance in understanding how to use the web based tools.

For example: when I went on-line to make comments, no other comments appeared. So, I am not sure that I am in the right place.

I also had trouble download the report so I could make a hard copy.

Three critical comments I would like to make on the report before we meet next week.

The Vision statement needs work...it is currently an uninspiring mish-mash. In addition, we also need a concise statement of purpose.


Can we find another term besides "navigator"....it does not describe the role, is not consistent with Collective Impact's terminology....and is being used for a very different function in health and human services, especially related to ObamaCare, which will give it a negative connotation in many circles.

On the positive side, using Collective Impact as the conceptual model seems to make a great deal of sense, as does having a web-based open portal for participation.

Will look forward to learning and discussing these things more next week.

Onward!

Sheila

 Posted by [Al Lun](#) at Friday 10:53

Thanks, Sheila for your comments. To print the document, you can click on the printer icon of the document at the following address

<http://cpg.dmcbeam.org/infocenter/cpg-file-folder/community-planning-document-of-understanding.1.pdf/page-turner>

As to making comments online, if you click the log in and comment button, the screen will take you to a login screen. You can use the user id guest and pw guest . Once you log in, you should get back to the screen where you can see the document as well as other comments and a comment box which you can use to enter your comments. Looks like I will have to do some training video to educate the non-tech folks how to do this.

Regards, Al

 Posted by [support](#) at Thursday 09:47

SB's reply to Sheila:

I will leave the technical direction to AI. Second: Thanks for taking the time to read it! As for your thoughts...

Ø You write “mish-mash” as though it is a bad thing....just kidding. Our words there are not intended as the finished product so your thoughts are very welcome.

Ø “Navigator” seemed pretty good in early August but I fear that since Oct 1, you are correct, it is now compromised for some – maybe even many. Who'd a thunk it?

Look forward to more discussion next week.

SB

 Posted by [support](#) at Tuesday 17:11

### **Comments from Dave Beal deposited by AI Lun**

**AI,**


First of all, apologies for not making use of the platform you have provided. It's just too cold outside for even a shallow learning curve. More importantly thanks for the work you and the other Concept Management Team are putting into the process.

I have attached a re-vision of the undertaking that rather than attempting to organize or coordinate the work going on in the community seeks to understand how the community's work is already being organized; aggregate and curate that work - tracking impact and participation; and, make this information available for review and discussion. The re-vision also suggests a new name for this group – Development Information Network (DIN); and, re-casts the “navigator” as a “curator”. I think this re-vision addresses – usefully I hope – some of the issues already raised by others and some of the concerns I have as well.

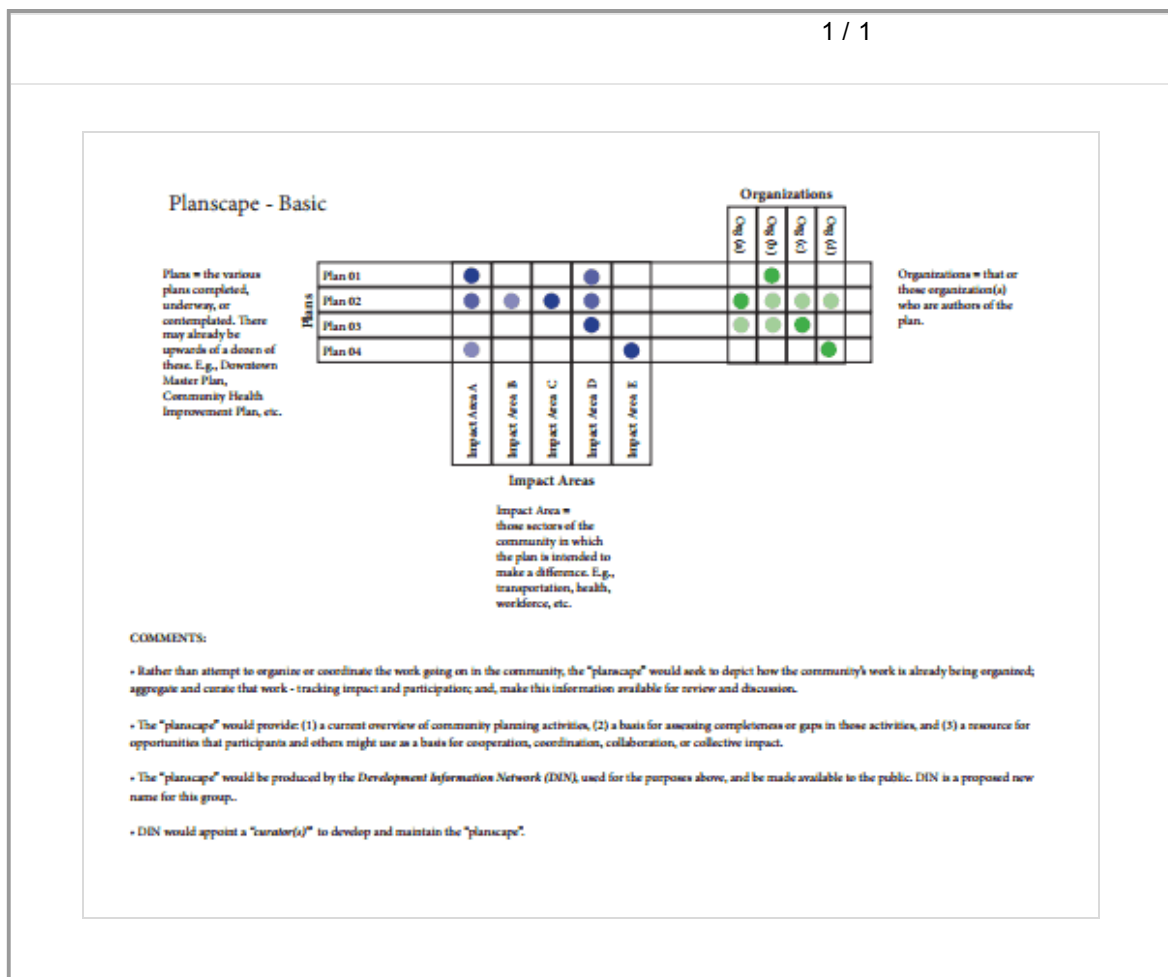
Dave

#### Attachments

[planscape-pdf \(50.3 kB\)](#)

 Posted by [AI Lun](#) at Wednesday 09:49

Dave, I really like your Planscape diagram attached below :



In a way it resembles the [ecomap tooling](#) that I have implemented on dmcbeam . I would really like to sit down with you to see how I can technically implement a tooling (morphing from what I already have started) to support your Planscape concept.

Quick reply

Body text

URLs will be automatically hyperlinked. Basic HTML tags are OK.

Normal paragraph



[Edit without visual editor](#)

**Attachments**

Select a file to upload as an attachment to this comment. The maximum allowed attachment size is 100 kilobytes.

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